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## **MCW CO-FOUNDER & PRESIDENT APPOINTED AS NEPAD GOODWILL AMBASSADOR**

**NEW YORK, N.Y., June 3, 2015** — MCW Co-founder and President Edward Bergman has recently been appointed as a NEPAD Goodwill Ambassador by Dr. Ibrahim Assane Mayaki, Chief Executive Officer of the New Partnership for Africa’s Development (NEPAD).

Bergman co-founded and volunteers as President of the Board of MCW Global, a non-profit organization devoted to empowering youth, primarily through programs of leadership training, community center development and oral healthcare outreach, with a special focus on Africa. Since 2006 Bergman has also served as Executive Director of the Africa Travel Association (ATA), the premier international travel industry trade association promoting tourism to the African continent and intra-Africa travel and partnership.

NEPAD is a socio-economic flagship program of the African Union (AU). NEPAD’s four primary objectives are to eradicate poverty, promote sustainable growth and development, and integrate Africa in the world economy.

As a NEPAD Goodwill Ambassador Bergman will support the NEPAD Agency in advocacy, fundraising efforts, programmatic work, and in communicating NEPAD’s message to stakeholders and the public.

### **About the New Partnership for Africa's Development (NEPAD)**

The New Partnership for Africa's Development (NEPAD), an African Union strategic framework for pan-African socio-economic development, is both a vision and a policy framework for Africa in the twenty-first century. NEPAD is a radically new intervention, spearheaded by African leaders, to address critical challenges facing the continent: poverty, development and Africa's marginalisation internationally. NEPAD provides unique opportunities for African countries to take full control of their development agenda, to work more closely together, and to cooperate more effectively with international partners. For more information about NEPAD, visit <http://www.nepad.org>.

### **About MCW**

MCW is a non-profit organization founded in 1999 with the vision “Local Change through Global Exchange®.” Our mission is to empower youth to become positive agents of change in their communities. Based in New York, with partner organizations in Africa (i.e. Rwanda, Sierra Leone, Tanzania and Zambia), MCW offers the following programs: Global Youth Development, Community Development and Oral Health Care, as well as Partner Initiatives (e.g. Paediatric AIDS Treatment for Africa). The MCW Oral Health Care program aims to achieve lasting oral health improvement in Tanzania through three core activities: Infrastructure Upgrade, Capacity Building, and Dental Outreaches. MCW's core values include integrity, compassion, accountability, responsibility and excellence. Learn more about MCW at [www.mcwglobal.org](http://www.mcwglobal.org).

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