

#### LOCAL CHANGE THROUGH GLOBAL EXCHANGE®

The Newsletter of MCW | Issue No. 8, 2012/13



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# MC SI-K BAKERY SHED

Bakery at MCW's Center in Kono, Sierra Leone.

#### MCW EXPANDS LEADERSHIP NETWORK

Reaching out to graduates of our annual youth leadership retreat program and former volunteers at our community centers and dental clinics in Africa is just one new way MCW has worked to ensure that the organization is maximizing its impact and making sustainable change possible this year.

In October 2012 and March 2013, the MCW team organized two networking events at the Rwandan coffee shop, Bourbon Coffee, in New York City. The first

15th Annual Youth Leadership Retreat

event focused on our work in Rwanda and the second focused on how to get involved with MCW. Both events attracted students and young professionals who are interested in youth empowerment, social entrepreneurship, oral healthcare and economic development projects in Africa.

MCW plans to organize similar events every quarter and hopes to expand beyond New York in the coming years. To get involved, please send an email to info@mcwglobal.org.



Oral Healthcare in Songea, Tanzania

# + AT A GLANCE



MCW (Miracle Corners of the World) is a non-profit organization founded in 1999 with the vision "Local Change through Global Exchange."

Our mission is to empower youth to become positive agents of change in their communities.

Based in New York with partner organizations in Africa, MCW offers the following programs:

Leadership Training
Community Development
Oral Healthcare
Partner Initiatives
(MCW Jacqueline's Human
Rights Corner & PATA)

Dear Friends,

Welcome to the eighth issue of *The Corner*, our annual newsletter that offers insight into what we've been up to for the last year. In the pages that follow, you'll see that our team of board mem-





bers, staff, interns and volunteers spent our thirteenth year of activity engaged in a number of new initiatives.

This included measuring the impact of our community centers across Africa on people's lives and assessing the efficiency and effectiveness of our oral healthcare projects on Tanzania's oral health system. We also introduced a new program for young professionals, students and alumni, with the hope that the depth of our impact extends beyond our annual youth leadership retreat and volunteer projects. All this enables us to assess our achievements in each project area and to continue to take steps toward sustainable change.

While we can't possibly name each and every person who has helped make all of our programs happen, we hope that this issue shows you that there are clear indicators of progress and success in our work and that with your support we are making a measurable and long-lasting difference.

Thank you,

Eddie Bergman
President of the Board & Co-founder

Khalid Elachi MCW Chief Operations Officer

# THE MCW ORGANIZATIONAL TEAM

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#### **CO-FOUNDERS**

Robert Alsbrooks Edward Bergman

#### **PROGRAM LEADERS**

Dr. Marion Bergman Jacqueline Murekatete

#### **STAFF**

Nate Crossley Khalid Elachi Angela Gerrow Sharon Roling

#### **COORDINATOR**

Hannah Lee

#### **INTERNS**

Maya Brooks Regina Leichner



# MCW's 15th Annual Youth Leadership Retreat

MCW brought more than thirty teens from ten countries together in Vermont last July to imagine how they could improve their own lives and communities by preparing personal vision plans.

"Our aim is to challenge young people to reflect on themselves and their community while trying to imagine how they can create a measurable impact," said Hannah Lee, the retreat coordinator. "We also want to offer a program that fosters a global support network and lifelong friendships that will help them achieve their personal goals."

The youth delegates came from Armenia, Bahrain, Botswana, Israel, Kosovo, Kyrgyzstan, the Palestinian Territories, seven US states and two Native American reservations, Zambia and Zimbabwe.

"It was one of the most powerful experiences of my life," said Nancy Mannebach, an 18-year old

from New Jersey. "The retreat proves that no matter what problems come our way, there is always a brighter tomorrow."

Nancy's vision plan focused on teen depression. "I want to create a camp for young people that uses a wide range of educational resources to provide and facilitate peer-to-peer help and support."

Following the death of a highschool friend in Levittown, New York, Mallory Kundert, 16, and Bjorn Bjornson, 16, wanted to "...see kids in Levittown use their energy in a positive way." In their vision plan, they imagined, "Building a skate park that offers youth a safe place to hang out, reduce the use of drugs and alcohol, and

provide the younger generation with a positive atmosphere that would help keep them off the streets."

Zimbabwe-born Tinotenda Chibebe, 17, recognized that young people in his home country lacked textbooks and basic computer skills. He wanted to "...bring internet service providers and local governments together to form a partnership dedicated to granting less privileged schools access to the Internet."

The 2012 program centered around the theme "Connections: Empowering Youth Around the World" and the notion that a leader must work with their community and peers to be successful.

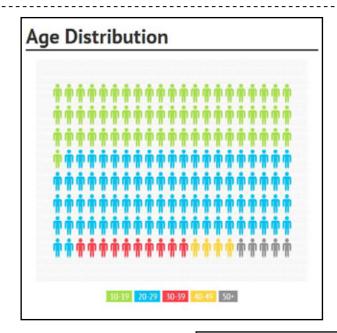


#### **Measuring Our Impact: A Results Driven Approach**

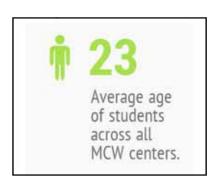
In 2012, MCW made a significant investment in developing, monitoring and evaluation tools for our Community Development Initiative program in Africa by creating MCW Capture. Designed by Nona Creative, a South African company, this unique desktop-based program was tailored to MCW's specific needs and capacities locally and globally.

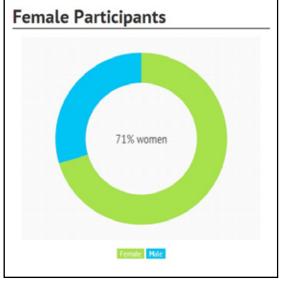
Here is how it works: Leaders at each of our five community centers enter data on who is participating in our vocational, educational and service-oriented activities. Once the data is entered, MCW can analyze country-specific data and trends, as well as general trends for the program at large. This is a critical part of making sure our programs remain on target and that we deal with challenges. It also allows us to share with our friends and supporters the effect and impact that their investments are having on the communities where we work.

Take a look at some of our findings below:











Data collected between January 1 to December 31, 2012 for four out of five MCW centers. Infographs created at http://infogr.am/.



#### **SIERRA LEONE**

MC-Sierra Leone in Kono is home to the only computer school in a region that lacks electricity and paved roads. With only ten computers connected to generators, 60 students, mainly highschool graduates, take class every day in three two-hour shifts. The center's bakery produces up to 400 loaves of bread a day to generate income to sustain operations. The center also employs community members at a cassava plantation.

#### **TANZANIA**

MC-Tanzania is home to two community centers: one in an urban neighborhood in northern Arusha and the other in a rural village in southern Songea. Both centers are financially sustainable, largely due to income generated at the IT/ computer classes. MC-Tanzania at Songea recently earned accreditation from the Vocational Education and Training Authority and began teaching a higher-level, standardized curriculum in 2013. MCT registered 208 students in its computer course in 2012.

#### **RWANDA**

MC-Rwanda continues to offer a tailoring course and

hosts a support group for youth survivors of the 1994 genocide against the Tutsis. In 2013, the center started a women's cooperative of basket weavers who plan to sell products in the North American market.

#### **ZAMBIA**

While Zambians in their early twenties choose to enroll in MC-Z's IT/computer courses, a large number of adults with children favor the home economics/tailoring course. In 2012, more than 140 youth joined the community center's sports teams; 82 students registered for vocational training courses. The center is home to an artisans' cooperative, where students learn how to make traditional handicraft from experienced craftsmen. It also has a meat production business (piggery) that generates revenue for center programs.





#### **ZANZIBAR**

To ensure the sustainability of the donated equipment and patient software management program at Mnazi Mmoja (literally "One Coconut Tree") Hospital's dental clinic, representatives from Midmark and Henry Schein, Inc. visited the project in March 2012. After less than a year of activity, the clinic is not only up and running, but also financially sustainable. In a snapshot, over 2,500 people received treatment at the clinic from July to October 2012.



#### **DAR ES SALAAM**

With a sustainability plan for the dental clinic in place at Muhimbili University of Health and Allied Sciences School of Dentistry, MCW Industry Partners from Midmark and Henry Schein, Inc. and Dr. Marion Bergman, MCW's Oral Healthcare Projects Director, visited the project in March to troubleshoot the continuing training process. Efforts are also underway to introduce a new monitoring system.

#### **EVALUATING OUR PROGRESS**

The MCW Oral Healthcare Program represents a comprehensive effort to improve Tanzania's oral healthcare system, encompassing dental clinics of various sizes in urban and rural settings. Until now, the story of MCW's impact in the field has been told anecdotally. In 2012, MCW's Special Projects Director, Sharon Roling, conducted an internal evaluation, aiming to assess achievements in the three project areas, including the upgrading of the dental school clinic in Dar es Salaam, the re-equipping of the national hospital's dental clinic and lab in Zanzibar, and the provision of oral health services at the dental clinic at the MCW center in Songea. Today, MCW is developing the tools to record its impact—not just on the lives of Tanzanians, but also on the overall oral healthcare system.



The MCW-supported and Songea Regional Council-operated dental clinic at the MCW community center in Songea has continued to deliver oral healthcare services to an underserved population. Hundreds of people receive treatment at the dental clinic every year.

# SUPPORTING OUR ALUMNI



With support from MCW, Sayid Abdullaev, a former MCW Youth Leadership Retreat participant from Kyrgyzstan, participated in the UNESCO Asia Regional Forum in Thailand, alongside 90 global young human rights practitioners in November 2012.

"Even though we came from different countries and backgrounds, we shared a common dream—the universal implementation of human rights in every corner of the world. But we will

> not curtail ourselves only to dreaming; each of us has dedicated our time, energy, and passion to turn this dream into a reality in our own community," he said.

> Sayid shared his experience

at the MCW Youth Leadership Retreat with the young UNESCO delegates. "I spoke about the networking and the reality of creating projects on a global scale with other participants. Also, I spent time sharing the concept of vision planning with the participants of my facilitated group."

He continued, "I [also] shared my personal testimony of being an MCW alumnus, meeting great mentors, receiving professional help for improving my project in Kyrgyzstan, and acquiring peace building and conflict resolution skills. I am happy to say that a great number of diverse participants expressed their interest in joining the MCW leadership retreat and becoming part of this movement."



MCW Board Advisor, Victor Gruber (third from left), hosted a fifth gala dinner in Cost Mesa, California on September 29, 2012, raising support for MCW's Rwanda-focused projects,

including MCW Jacqueline's Human Rights Corner and the MC-Rwanda Community Center. Over forty friends and supporters gathered at Mastro's Steakhouse for an evening of good food, socializing and learning about MCW's work in Rwanda and the impact of their contributions. The 2012 event was organized by Karen Gruber (second from left) and included remarks from Jacqueline Murekatete (left), Jackson Vugayabagabo (center), Khalid Elachi (third from right), Nate Crossley (second from right) and Solange Uwimbabazi (right). The tables featured hand-woven baskets made at the MC-R Community Center.



# MCW Jacqueline's Human Rights Corner











#### **Educators' Forum on Genocide Prevention**

MCW Jacqueline's Human Rights Corner held its first Educators' Forum on Genocide Prevention on April 12, 2012 at New York University. Fourteen educators, genocide experts and MCW team members convened to discuss how to develop a genocide prevention education curriculum to teach high school students about the crime of genocide and the importance of being agents of positive change in the world.

#### Sixth Annual Commemoration in New York

MCW Jacqueline's Human Rights Corner held its sixth annual commemoration of the 1994 genocide against Tutsis in Rwanda at NYU's School of Law on April 12. Nearly 100 people gathered to hear a survivor's testimony and to learn about memorialization and post-genocide justice. Jacqueline Murekatete called on the audience to "ensure that survivors' stories are told and that people who deny genocide are challenged."

#### **Commemoration in Rwanda**

The MCR Community Center commemorated the 18th anniversary of the 1994 genocide against the Tutsis on April 9th in cooperation with the Abatazima family, the MCR-based genocide survivors' group. Supported by MCW Jacqueline's Human Rights Corner, the day began with acts of service, including the Abatazima family cleaning a home and building a garden for a woman who lost her entire family in the genocide.

# In November 2011, MCW launched the Dr. George Sideris Memorial Scholarship Fund to who want to pursue or advance their education.



Tamba Kanawa, 26 MC-Sierra Leone IT Program Manager Kono, Sierra Leone

Enrolled in a high-level computer technology program at the SiliconPro Technical Education Center



Abdu Mohamed, 27 MC-Tanzania Country Coordinator Arusha, Tanzania

Enrolled in a Bachelors in Business Management program at the University of Arusha

# **A Community of Committed Healthcare Workers**



On October 23-24, 2012, the non-profit PATA (Pediatric & Adolescent AIDS Treatment for Africa Program) hosted a local training and learning forum in Songea, Tanzania. Sponsored by MCW, the two-day event focused on pediatric palliative care and aimed to strengthen relationships and develop "communities of practice" through pediatric palliative HIV care, which was a fairly new concept for many of the participants from the Songea District.

#### provide scholarships and educational stipends to our community center leaders, Take a look at our recipients:

Innocent Nizeyimana, 30 MC-Rwanda **Board of Trustees Member** Kigali, Rwanda

Enrolled in a Masters in **Environmental Studies program** at the University of Tanzania



Joe Hamweene, 27 MC-Zambia **Country Director** Kafue, Zambia

Enrolled in a Bachelors in **Development Studies program** at Zambia Open University





Johnson Mayange, 23, is enrolled in a high-level science course at Chanjale Secondary School in Arusha, Tanzania.

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# MCW ANNUAL GALA (April 3, 2012)



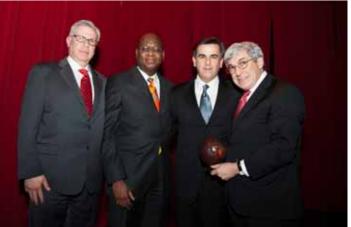






(Left): Former youth leadership retreat participants; musical entertainment; (middle): Ali Velshi (emcee and CNN Chief Business Correspondent); (right): Dewi Wijaya (Henry Schein Inc.) and Professor Elie Wiesel.





(Left): Congressman Steve Israel (NY-2), Eddie Bergman (MCW President & Co-founder), Professor Elie Wiesel (The Elie Wiesel Foundation for Humanity & Recipient of 1986 Nobel Prize for Peace), Jacqueline Murekatete, and William C. Thompson, Jr. (former NYC Comptroller); (right): Howard Stapler (on left side), Gerald Benjamin (second from left side) and Stanley Bergman (on right side) of Henry Schein, Inc. present award to Eduardo Martinez (center) (President, The UPS Foundation).









(Left): Eduardo Martinez (President, The UPS Foundation); (middle left): Obiageli Ezekwesili, former Vice President for the Africa Region of the World Bank and Liz Claman, Anchor, Fox Business Network; (middle right): Dr. Marion Bergman and South African Consul General George Monyemangene; (right): MCW friends and supporters, Amy and Janelle Spencer.

### MIRACLE CORNERS OF THE WORLD (MCW), INC.

#### Statement of Financial Position as of June 30, 2012

(Prepared for the fiscal year ending June 30, 2012.)

#### **SUPPORT AND REVENUE**

Contributions:

Restricted	\$137,528
Unrestricted	\$829,032
Total operating revenue	\$966.560

Non-operating revenue

Total revenue	\$967,573
Total non-operating revenue	\$ 1,013
Investment income	\$ 1,013

#### **EXPENSES**

Program services:

Unrestricted net assets at beginning of year	\$651,947 \$733,426
Total expenses	\$886,094
Fundraising	\$ 72,876
Management and general	\$ 65,015
Support services:	
Healthcare Outreach	\$150,086
Partner Initiatives	\$ 83,915
Youth Leadership	\$121,886
Community Development	\$392,316

#### **NOTES**

- Cash and Cash Equivalents: MCW considers all highly liquid instruments purchased with a
  maturity of three months or less to be cash equivalents.
- 2. MCW receives in-kind support from various sources in support of its projects. In-kind contributions are reported as contributions and expenses in the accompany statement revenue, expenses and changes in fund net assets at their estimated fair value at date of donation. In-kind contributions for the year ended June 30, 2012 recorded in the financial statements were \$44,750. Included in this amount are \$800 for Leadership Training, \$29,000 for Oral Healthcare, \$5,150 for Community Development Initiative, \$7,800 for Partner Initiatives MCW Jacqueline's Human Rights Corner and \$2,000 for General and Administrative expenses. In-kind contributions of volunteer time or technical assistance are not included in these numbers.
- The Statement of Financial Position was prepared by an independent auditor, Peter J.
   Bertuglia (Certified Public Accountant, P.C.). Copies are available on file at MCW's office in
   New York City.

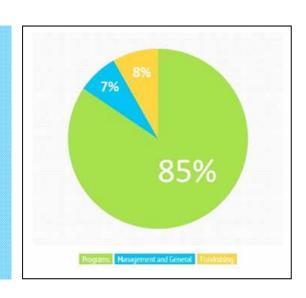




Photo by Sharon Roling



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MCW (Miracle Corners of the World, Inc.) is a U.S.-registered 501(c)3 non-profit organization. All contributions to MCW are tax deductible to the extent allowed by law.