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MCW WELCOMES NEW DIRECTOR OF COMMUNICATIONS AND RESOURCE DEVELOPMENT



NEW YORK, NY, Summer 2018 – In early August, MCW welcomed Sharon Roling’s return to the global organization. This time, Sharon will take the lead on communications and resources development.

“We are pleased to share that Sharon has returned to the MCW New York team as the Director of Communications and Resource Development,” said Khalid Elachi, MCW’s Interim Executive Director. “Sharon will work closely with the team to update and refine communications across the organization as we work towards new resource developments.”

Sharon brings nearly ten-years of experience working with MCW on a range of special projects, from communications to oral healthcare, human rights to youth leadership, and providing capacity-building and gala support.

Along the way, Sharon has led marketing, communications and research for the Africa Travel Association, and consulted on a range of civic governance, responsible investment, and advocacy initiatives in Africa and North America. She was also a media officer at a UN global conflict prevention initiative in NYC. Sharon began her career at a peace-making think tank in Tel Aviv, where she focused on Israeli-Palestinian-Jordanian cross-border cooperation. In between, she has worked in academia, journalism and film with a focus on travel & tourism, conflict/genocide prevention, social entrepreneurship, and regional cooperation.

Sharon holds a master’s degree in international affairs from Columbia University and a bachelor’s in history from the University of British Columbia.

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About Us

MCW (Miracle Corners of the World) is a non-profit organization with a mission is to address communities’ pressing needs by empowering current leaders and readying leaders of tomorrow. Based in New York and founded in 1999, with partner organizations in Africa (Rwanda, Tanzania, and Zambia), MCW focuses on Community Development, Oral Health Care and Young Leaders programs, alongside Partner Initiatives.

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