

MCW Global's 2018 Annual Report

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Local Change Through Global Exchange[®]



Our Mission

MCW (Miracle Corners of the World, Inc.) is a non-profit organization with a vision for communities throughout the world to achieve greater levels of education, improved health, and increased economic security. Our mission is to address communities' pressing needs by empowering current leaders and readying leaders of tomorrow. Based in New York and founded in 1999, with partner organizations in Africa (Rwanda, Tanzania, and Zambia), MCW Global offers Young Leaders, Skills Development, and Oral Health Care Programs. Our core values include integrity, compassion, accountability, responsibility, and excellence.

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Theory of Change

» We believe that communities around the world face diverse challenges that require unique solutions. Local leaders are not only needed, but they are critical to sustainable, long-term development enacting positive change.

Our role is to provide the next generation with the skills, tools, and support they need to lead positive changes in their communities for generations to come. We invest in human capital to encourage individuals who are passionate about addressing inequalities.

MCW's Young Leaders, Oral Health Care, and Africa Programs cultivate individuals who are leading community change at a local level in a global context.

WELCOME LETTER

Dear Friends,

This year, MCW celebrates an important milestone: 20 years of impact. From the beginning, we have always believed in the importance of community and empowering leaders. Twenty years later, our commitment still holds true. Fostering leadership remains the overarching connector across all of our work and continues to develop and expand in new ways. With your support, MCW has impacted the lives of thousands of individuals from various corners of the world.

With each passing year, our network has not only expanded, but has become more impactful. It truly takes a community like ours to implement and bring about change; whether it's through regional conferences led by alumni of the Young Leaders Program, community centers in Rwanda and Zambia that provide relevant skills training, or outreaches led by local dental therapists in Tanzania.

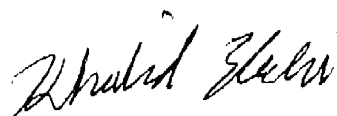
This edition of the annual report provides an overview of initiatives from 2018. We encourage you to remain in touch and to stay involved as we work towards achieving greater levels of education, improving health, and increasing economic security for communities across the world.

As we celebrate, we recognize that we cannot accomplish any of this without dedicated partners and supporters. We address communities' needs not single-handedly but as a collective of individuals working together to achieve positive change. It is with a sense of shared community and passion that we celebrate 20 years with you.

With gratitude,



Eddie Bergman
Co-founder &
President, Board of Directors



Khalid Elachi
Executive Director

Y O U N G
L E A D E R S
P R O G R A M



The Young Leaders Program (YLP) prepares young people from around the world to become leaders of positive change in their communities by helping them develop the tools, skills, and networks needed to transform passion into action. YLP engages global leaders between the ages of 18 to 26 who are passionate about addressing community issues through activities including the year-long Young Leaders Access Program, regional conferences, and alumni engagement.



PROJECTS EXPLORED BY PARTICIPANTS

20

Years

21

Young Leaders Retreats

957

Young Leaders
since 2002

Projects explored by Young Leaders have included a broad range of topics:

- Gender Equality • Access to Education • Environmental Justice and Sustainability
- Disability Rights • Human Rights • Youth Empowerment • Mental Health • LGBTQ+ Rights
- Literacy • Domestic Violence • Leadership Development • Food Waste • Job Creation
- Film Arts • Conflict Prevention • Sustainable Development Goals (SDGs) • Education
- Global Development • Gender Issues • Emergency Management • Youth Unemployment
- Public Health • Social Entrepreneurship • Art & Music • Tourism & Hospitality • Film & Media
- Dance & Culture • Inclusion • Civic Engagement

YOUNG LEADERS ACCESS PROGRAM

1,134

Applicants

52

Participants

26

Countries Represented

Beginning with a 10-day intensive retreat, the Young Leaders Access Program (YLA) prepares young people to become leaders of change in their communities through leadership development, global citizenship, and vision planning. During the program, participants are paired with YLA alumni who support them in the vision planning process – identifying an issue facing their community and developing an action plan addressing the issue. While at the retreat, participants gain inspiration and insight on a wide range of topics from leaders in academia, civil society, development, and the business world. The young leaders engage with each other, mentors, and MCW team members through collaborative work groups and project management sessions.

In the year following the retreat, participants receive ongoing support from their mentors to transform personal passion into concrete, actionable plans.

Graduates of the year-long program are eligible to apply for the Alumni Ventures Fund Grant.



ALUMNI VENTURES FUND

The Alumni Ventures Fund (AVF) offers a unique opportunity for graduates of the Young Leaders Access Program to support their vision plans. The AVF grant is designed to help alumni take their project to the next level by providing one year of funding, ranging from \$500 to \$5,000, paired with a full year of professional mentorship. Recipients of the grant are supported in achieving their personal goals as they implement their community-based projects.



Kiko Muuo from Kenya is an alumnus of the 2016 Young Leaders Access Program and a recipient of the AVF grant. He is the founder of Angaza Elimu, a non-profit focused on improving inequalities in education in Kenya. While at the YLA, Kiko dedicated his energy to developing the project into a non-profit using tools and skills he gained from the program. Angaza Elimu is a resource for many primary school students in Kenya, providing them access to a personalized and proficiency-based learning experience where students and teachers are fully engaged. With the AVF's support, Kiko's organization is able to reach more students and improve the classroom experience for many Kenyan students.

Italo Alves from Brazil is an alumnus of the 2015 Young Leaders Access Program and received the second 2018 AVF grant towards his TODXS project, which identifies, connects, and empowers young LGBTQ+ leaders to work towards more inclusive communities in Brazil.

YOUNG LEADERS CONFERENCE

The Young Leaders Conference brings participants from a specific geographic region together for a three-day intensive program where they are introduced to the idea of creating a vision plan that addresses an issue in their community. The regional conferences also focus on skills development and networking – critical ingredients in facilitating change.

The 2018 conference was held in Cairo, Egypt in collaboration with Think Tank Development Solutions, an Egyptian organization focused on social development innovations. Participants from across Africa gathered to discuss pressing topics including environmental issues and gender equality.



A F R I C A P R O G R A M S



Our work across Africa is as diverse as the communities we serve. From literacy to leadership training, we invest in high-impact projects aimed at preparing the next generation to be leaders in their fields and in their communities.

Operating through established local affiliates (MC-Rwanda, MC-Tanzania, and MC-Zambia), we design community-focused solutions to address complex issues across education, economic security, and health.

RWANDA



Nyamata, Bugesera

Economic Security

Located in Bugesera District, the village of Kayenzi was among those most affected by the 1994 genocide against the Tutsis. Motivated by the large number of genocide survivors in the area, MC-Rwanda established a community center to provide opportunities for economic advancement and social cohesion.

Today, the story of Rwanda is one of resilience and ambition. With determination, the country is becoming a leader on the African continent in information technology and knowledge sharing. MC-Rwanda continues to play a critical role in supporting the Bugesera community to receive the skills and training its members need to participate and excel in the growing economy.

SKILLS DEVELOPMENT - VOCATIONAL TRAINING

ICT: In line with the Government of Rwanda's vision to invest in Information and Communication Technology (ICT) to achieve a competence-based economy, MC-Rwanda offers basic training to help the youth acquire relevant work-based skills to help them thrive in life. Since 2011, more than 150 students have participated in the ICT program.

Key subjects offered in the ICT program include computer hardware maintenance, installation, and configuration in addition to computer security. MC-Rwanda's center is uniquely designed to be easy to use for people with disabilities so they can engage with technology, search for jobs, and have more autonomy overall.



Tailoring: Inspired by the “Made In Rwanda” movement, the country is working hard to boost local textile production and to promote local tailoring competence and skills. MC-Rwanda's tailoring training supports youth and community members to develop practical skills such as designing, making, and repairing basic clothes, positioning graduates to participate in the emerging market. Since 2011, more than 200 students have graduated from MC-Rwanda's tailoring program. In addition to covering all of the basic skills needed to make children and adult's clothing, the course also teaches students about being an entrepreneur.

ZAMBIA



Chanyanya Education

Located in the village of Chanyanya, MC-Zambia operates a community center serving a small fishing village with a population of approximately 11,018 people. The center helps the community address the effects of a seasonal and unpredictable fishing trade, the effects are widely felt in the community in multiple ways. Combating issues from economic insecurity to health risks and inconsistent schooling for children, MC-Zambia is determined to provide opportunities for the community members to improve their quality of life and economic well-being.

LITERACY: LEARN2LEARN

Illiteracy is a challenge across the entire population in Chanyanya, but illiteracy rates are especially high among the younger generation. The resulting disempowerment cannot be overlooked, just as the benefits of literacy cannot be overestimated. The Learn2Learn program helps children reach a standard reading level so that they can reintegrate into the formal school system. Through this literacy integration program and with MC-Zambia providing school requisites, such as school fees, books, bags, and school shoes, a number of children have been able to reintegrate into the formal school system.



276+

Literacy program participants
since it began in 2015



Many households in Chanyanya depend on seasonal jobs that rarely provide enough income to last them through the year. MC-Zambia supports their economic security by offering opportunities to gain skills in areas which will lead to employment. The Information and Communications Technology (ICT) and Design, Cutting, and Tailoring programs both provide the practical skills needed to find jobs, and also give students an opportunity to advance in their lives.

ORAL HEALTH CARE PROGRAM







TANZANIA

Dar es Salaam, Mbeya, and Tanga Dental Therapy Training

In Tanzania, it is estimated that there is 1 dental therapist for every 173,611. The increasing population continues to stress the medical sector and access to oral health care for most people is becoming more limited. This limited access can contribute to delayed diagnosis, untreated oral diseases and conditions, compromised health status, and occasionally even death. Such a large gap in the human resources needed to accommodate the population calls for an approach focusing on prevention.

Using an interdisciplinary approach, the Oral Health Care program aims to improve oral health for all Tanzanians by providing dental therapists with the skills and resources they need to engage in community-based dental outreaches. The program also incorporates leadership training for dental therapy students in an effort to teach them to become service-minded community health workers who are the key to filling the gap in accessible dental care.

132

Dental Therapy Students have participated in outreaches

11,507

Individuals screened during dental outreaches since 2014

2

Dental Therapy Schools

ORAL HEALTH PARTNERS



Muhimbili University of Health and Allied Sciences (MUHAS) Dental School Collaboration

With support from Henry Schein Cares and industry leading partners, MCW's partnership with MUHAS has transformed Tanzania's only dental school into the region's leading dental training institution. Acting as a catalyst to mobilize industry partners to assist in infrastructure upgrades, MCW has facilitated the renovation of their dental clinics, established a dental laboratory, and introduced practice management software, and digital X-Ray. The equipment upgrades include dental chairs, dental units, cabinets, computers and X-Ray machines. MUHAS now has more than doubled its student intake from the time this collaboration began, attracting international students from across the continent and ultimately improving access to oral health not only in Tanzania, but across Africa.

University of Illinois-Chicago Partnership



Through engaging partners such as the University of Illinois-Chicago (UIC), MC-Tanzania continues to support the training, development, and service learning of the next generation of oral health leadership. Each year, UIC dental students visit MUHAS School of Dentistry to complete their final-year rotation and to participate in community-based outreaches. UIC dental students gain first-hand experience on complex oral surgery rarely seen outside of textbooks. Simultaneously, leadership of MUHAS School of Dentistry participate in intensive two-week trainings at the UIC campus in Chicago, bringing back skills and methods which will be used in the training of Tanzanian dental students.



On June 28, 2018, MCW celebrated its 14th Annual Gala at New York University's Kimmel Center for University Life. More than 400 guests attended the event, which raised over \$930,000 to support MCW's programs. The MCW Community Partnership Award was presented to Proskauer and the MCW Leadership Award was presented to Leonard Chacha Kitoka, Managing Director and Founding Partner, INNOVEX, and Board Member, MC-Tanzania. Special guests included H.E. President Jakaya Kikwete, former President of Tanzania, and Mayor David Dinkins, former Mayor of New York City.





OUR COMMUNITY

14th Annual Gala Celebration



OUR LEADERSHIP

MCW Board of Directors

EDDIE BERGMAN

President, MCW Board of Directors
CEO, Proxima Hospitality Group



PAUL BERGMAN

Executive Chair
Advancing Eco Agriculture



ANNA CONDOULIS

Associate Dean, Student Affairs,
Alumni Relations and Events,
NYU School of Professional
Studies



MARK KEMPER

Former President, UPS
North Atlantic Region



GAVIN POOLE

Chief Financial Officer
Therapy Brands



HUMERA QAZI

Managing Director
Morgan Stanley



DR. CHARLES ROBBINS

Vice President for
Undergraduate Education and
Dean of the Undergraduate College,
Stony Brook University



DR. MARION BERGMAN

Director,
Oral Health Care (Volunteer)



KHALID ELACHI

Executive Director



REGINA LEICHNER

Director,
Africa Programs



NAADHIRA ALI

Director,
Resource Development and
Communications

MCW Global Team

MCW FINANCIALS

MCW Statement of Financial Position as of December 31, 2018 (Prepared for the fiscal year ending December 31, 2018)

SUPPORT AND REVENUE	
Contributions	
Restricted	\$117,313
Unrestricted	\$937,094
Total operating revenue	\$1,054,407
EXPENSES	
Program services:	
Community Development Program	\$527,530
Young Leaders Program	\$214,753
Oral Health Care	\$234,966
Support services:	
Management and general	\$68,895
Fundraising	\$90,577
Total expenses	\$1,136,721
OPERATING INCOME	(\$82,314)
NON-OPERATING REVENUE	
Investment income	\$44,504
Unrealized gain on investments	(\$58,802)
Total non-operating revenue	(\$14,298)
Change in net position	(\$96,612)
Net position at beginning of year	\$1,565,363
Net position at end of year	\$1,468,751

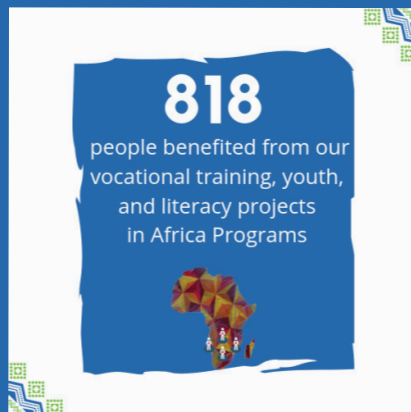
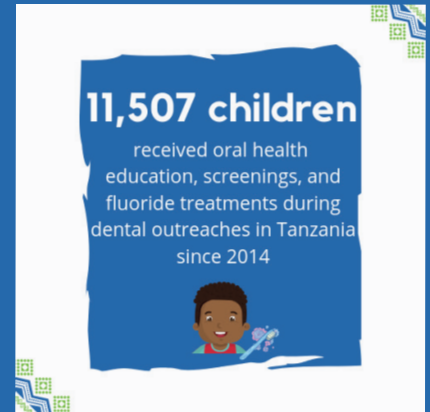
Notes

1. Cash and Cash Equivalents: MCW considers all highly liquid instruments purchased with a maturity of three months or less to be cash equivalents.

2. MCW receives in-kind support from various sources in support of its projects. In-kind contributions are reported as contributions and expenses in the accompanying statement of revenue, expenses and changes in fund net assets at their estimated fair value at date of donation. In-kind contributions for the year ended December 31, 2018 recorded in the financial statements were \$87,211. Included in this amount are: \$2,493 for the Young Leaders Program; \$82,718 for Oral Health Care Programs; \$2,000 for fundraising supplies. In-kind contributions of volunteer time or technical assistance are not included in these numbers.

3. The Statement of Financial Position was prepared by an independent auditor, Peter J. Bertuglia (Certified Public Accountant, P.C.). Copies are available on file at MCW's office in New York City.

MCW GLOBAL



20 YEARS OF IMPACT

17

Alumni Ventures
Fund recipients since
2009



\$54,000

given in scholarships to
12 Africa Programs team
members since 2012



3 million

in-kind donations to
improve facilities at MUHAS
Dental School in Tanzania



91

Dental Therapy students
have participated in
outreaches in Tanzania
since 2014



2,850

applicants to our Young
Leaders Access Program
in 2019-2020



26

children returned to school
as a result of our literacy
program in Zambia
in 2018



43

participants in our regional
Young Leaders conferences
in Kosovo (2017) and
Egypt (2018)





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MCW (Miracle Corners of the World, Inc.) is a U.S.-registered 501(c)3 non-profit organization. All contributions to MCW are tax deductible to the extent allowed by law.

