



The Corner[®]

MCW Global's 2019 Annual Report





TABLE OF CONTENTS

4

Welcome Letter

7

Oral Health Care Program

11

Africa Programs

19

Young Leaders Program

27

Our Community

30

Financials





MCW (Miracle Corners of the World, Inc.) is a non-profit organization with a vision for communities throughout the world to achieve greater levels of education, improved health, and increased economic security. Our mission is to address communities' pressing needs by empowering current leaders and readying leaders of tomorrow.

Based in New York and founded in 1999, with partner organizations in Africa (Rwanda, Tanzania, and Zambia), MCW Global offers Young Leaders, Skills Development, and Oral Health Care Programs. Our core values include integrity, compassion, accountability, responsibility, and excellence.

Welcome Letter

Dear Friends,


Achieving greater levels of education, improved health, and increased economic security are fundamental initiatives across all of MCW's programs. In 2019, we came closer to realizing that vision; this year signifies one of the most substantial changes MCW has undergone since 1999. Our team structure has expanded, giving us the organizational and operational capacity to reach new heights in grant development and programmatic excellence. As we reflect on the achievements of this past year, we also want to recognize the challenges we continue to face with the emergence of the COVID-19 pandemic and the fight against racial injustice.

MCW Global held its fifth Africa Programs Seminar in Dar es Salaam, Tanzania, and welcomed new board members and finance officers in all three affiliate organizations: MC-Rwanda, MC-Tanzania, and MC-Zambia. The Young Leaders Program added a self-awareness module to its curriculum to help leaders process and understand leadership in a global context while being aware of their own growth. We launched a new program, Community Leaders in Africa (CLA) to create more opportunities for young leaders to gain professional experience in community development.


Significant progress took place in 2019 as we continued to scale up programs to meet the demand for skills development trainings needed to thrive in an ever-changing world. MCW's staff nearly doubled with the addition of a Director of Resource Development & Communications, two Young Leaders Program Coordinators, and a Program Manager for the Young Leaders Access Program. All three Young Leaders Program team members are proud alumni of MCW and represent three distinct countries (Egypt, Kosovo, and Pakistan), a testament to MCW's global reach and impact on leaders. The Oral Health Care Program began an internal evaluation in Tanzania to identify preliminary performance metrics for data collection meant to improve oral health access and literacy across the country.

It is with the deepest gratitude to you, our friends, and supporters that our commitment to addressing communities' most pressing needs by empowering current leaders is possible. We are grateful for your support and hope you enjoy this edition of MCW's Annual Report 2019.

With gratitude,



Eddie Bergman
Eddie Bergman
Co-founder & President,
Board of Directors



Khalid Elachi
Khalid Elachi
Executive Director

THEORY OF CHANGE

We believe that communities around the world face diverse challenges that require unique solutions. Local leaders are not only needed, but also critical for sustainable, long-term development to enact positive change.

MCW'S PATHWAYS:

Region-specific **leadership training and project development skills**
(Young Leaders Conference)

Leadership, global citizenship, self-awareness, and vision planning skills development for young leaders
(Young Leaders Access Program)

Grants to assist alumni in taking their projects to the next level
(Alumni Ventures Fund)

Internships with MCW's Africa Programs and other career opportunities
(Community Leaders in Africa)

Dental Outreach Program for dental therapy students
(MC-Tanzania)

Accredited vocational skill training
(MC-Zambia/MC-Rwanda)

IMPACT: Communities throughout the world achieve greater levels of education, improved health, and increased economic security

OBJECTIVE: The next generation of leaders can provide sustainable change for their communities

CHALLENGE: Entrenched social issues that prevent communities from achieving positive change (i.e., economic insecurity, gender inequality, poor healthcare access and education)

Oral Health Care Programs MC-Tanzania

Empowering Community Leaders in Oral Health

In Tanzania, the shortage of oral health professionals to service the population disproportionately affects low-income and geographically isolated people. Limited access to dental care affects overall health, contributing to physical debilitation and reduced life expectancy. Dental therapists, considered the backbone of the oral health workforce in Tanzania, play a critical role in reaching rural communities. We believe that well-trained dental therapy students are the future for providing a more just healthcare system as the primary access point for oral health care services across the country.

MCW Global has supported the training and increase in the number of dentists graduating in Tanzania. In 2007 we partnered with the Dean of the dental school and the vice-chancellor of Muhimbili University of Health and Allied Science (MUHAS) providing technical assistance in aiding infrastructure upgrades. We secured donations of dental equipment including dental chairs and units, digital X-Rays, laboratory equipment and a practice management system for their clinics and dental laboratory. These projects have set the school on a path towards operational and financial sustainability, ensuring quality training and services, while also providing care to the most underserved communities. Today MUHAS functions as a hub for training the next generation of dentists from all over the African continent.

University of Illinois – Chicago Partnership

Leveraging MCW's global reach, we facilitate partnerships between like-minded institutions that result in collaborations around shared values and goals. University partnerships achieve more research and educational advances in oral healthcare by participating in faculty and student exchanges.

During exchanges, faculty members from MUHAS participate in a two-week customized learning program at UIC. MUHAS faculty members receive support on initiatives to enhance research, give lectures, and share their experience practicing dentistry in Tanzania. During their final year, UIC dental students participate in clinical rotations in Tanzania.



Muhimbili University of Health and Allied Sciences (MUHAS) Dental School Collaboration

The only dental school in a country with a population of more than 58 million people, MUHAS School of Dentistry is the primary institution tasked with producing Tanzania's future dental specialists. Since 2008, MCW Global, with support from Henry Schein Cares, DCI International, Midmark, and other leading dental companies, has collaborated with MUHAS to ensure the school of dentistry is a regional center of excellence, providing the highest quality training alongside care and research.



MUHAS Impact Numbers at a glance

32,805 Patients seen annually at clinics

9,012 Extractions performed

4,662 Dental restorations

"In Tanzania we have limited resources, there are aspects of oral health that we partially do, or sometimes aren't able to do, and we give the reason that it is a lack of resources. Being here at the college, however, allowed me to step back and see different ways of doing things, thereby giving me ideas on more we can do despite the lack of resources."

Dr. Kasusu Klint Nyamuryekung'e,
DDS/PhD MPhil Int. Health, MUHAS Faculty




Dental Outreach Through Numbers

In 2019, MC-Tanzania reached **4,434 primary school students** in the Mbeya and Tanga regions. **Four community outreaches** were conducted, along with World Oral Health Day events. Since 2015, **more than 3,000 people** have been screened for dental disease and **8,500 toothbrushes** distributed.

MCW's Dental Outreach Education and Training Program supports final year dental therapy students by providing them with the skills needed to provide free preventative oral health care services to communities across Tanzania. **Stages of Dental Outreach** illustrates the activities completed during the program. MCW supports emerging dental therapy students gain experience by practicing community dental outreaches. The hands-on experience enables dental therapists to become better professionals while improving access to oral health treatment and education. Dental therapy students provide free screenings and fluoride application. Individuals with more severe dental complications are provided with cost-free referrals.

1,590
Children screened for oral health diseases



492
Children referred for treatment



41
Dental therapy students gained practical experience and leadership skills



3,256 Children provided with oral health education



Stages of Dental Outreach

1. Oral healthcare education

2. Dental screenings

3. Application of fluoride varnish

4. Oral health education materials

5. Toothpaste and toothbrushes with instruction

6. Identification of students with oral and dental diseases for future treatment



MC-Rwanda

In Rwanda, high levels of unemployment continue to be one of the biggest challenges keeping people from achieving their goals. MC-Rwanda is dedicated to preparing the next generation of leaders in the country through quality vocational skills training and youth programs that encourage young people to give back to their communities.

MC-Rwanda's Tailoring Program and the Information and Communications Technology (ICT) Program respond to the growing need for skills development programs that facilitate professional advancement. MC-Rwanda provides vocational skills training scholarships to underprivileged community members. Leadership and entrepreneurial skills provide graduates with the confidence needed to positively impact their communities long after the program ends.



ICT Computer Skills

With a national goal to become a knowledge-based economy, Rwanda has made ambitious strides in the ICT sector, making *digital literacy and computer competency* a core skill set for participating in the job market.

MC-Rwanda's ICT course provides access to a lab of *28 computers with internet accessibility*. The ICT Program is uniquely designed to offer an inclusive learning environment which includes computer desktops, printers, scanners, braille paper, braille slates and braille staplers, among other items to support the use of technology among people living with disabilities.

ICT Students Complete 4 Types of Internships:

1. Software maintenance
2. Hardware maintenance
3. CCTV installation
4. Electronic and electricity

88%

Students graduate from the ICT program



MC-Rwanda Cooperatives

The Tuzamurane Cooperative is a collective formed by graduates of MC-Rwanda's vocational skills program. The term "tuzamurane" translates to "lift one another up." This new cooperative was recently launched and accredited by both the Rwanda Cooperative Association and the Bugesera District. Through close collaboration with the National Council of People with Disabilities, a grant was allocated to the cooperative to promote the welfare of people living with disabilities in an effort to improve their living conditions.

Tailoring

MC-Rwanda's Tailoring Program is a comprehensive one-year government accredited program that trains students to sew, knit, and repair clothes. The program is in line with the national sponsored **"Made-in-Rwanda"** initiative to support the local production of clothing. In Rwanda, vocational skills training has been recognized as a critical method of attaining economic security, further supporting the need for tailoring programs offered by MC-Rwanda. Students go from learning the basics to **advanced techniques for creating adult and children's clothing**. Tailoring, as a profession, is an opportunity for individuals without formal education to develop professional skills. Students who complete the program work as independent tailors or business owners managing clothing shops.



Tailoring students complete **5 types of internships:**

- Children's garments
- Adult clothes
- Repairing clothes
- Making cloth bags
- Making men's and women's coats

87% Alumni are employed one year after the program

90% Students graduate from tailoring program

96 Youth participating in youth group program



22 community issues addressed by the youth group, including:

- Support widows of the 1994 Genocide Against the Tutsi in Rwanda keeping in line with MCW's Human Rights Corner® vision
- Develop and plan community commemoration events such as leading mourning ceremonies
- Create community programs for children under the age of 10 to promote health

Youth Programs

Young people are fundamental for building a better future in Rwanda and play a critical role in their community. This age group also helps predict the well-being of the rest of society. Community is a delicate social fabric and requires the next generation to have access to the resources needed to enact change. MC-Rwanda's center in Bugesera District acts as a space to encourage **youth participation and community involvement**. MC-Rwanda works with young people to explore and pursue their passions while helping them make meaningful change.



MC-Zambia

In Zambia, poverty is most concentrated amongst rural segments of society. The opportunity for young people to receive educational and professional support to improve their lives is limited. MC-Zambia addresses challenges faced by individuals who live outside of the urban areas in Zambia by offering programs that help them achieve economic security and improved livelihood development.

The community center is located in Chanyanya, a rural area adjacent to the Kaufe River that primarily relies on a fishing economy to maintain household income. Many individuals are forced to decide between enrolling their children in school or selling fish to make ends meet. Through community-led programming, MC-Zambia's programs reduce the entrenched inequality rural communities face by providing transformative vocational skills training and youth-focused programs to prepare the next generation of leaders.

Literacy

The ability to read and write is an essential building block for developing a life full of learning. Unfortunately, literacy rates for adults and children across Chanyanya remain extremely low.

The **Learn2Learn Program** targets out of school children by helping them achieve reading levels required to re-enroll into formal education. Parents are also encouraged to participate in the literacy program in order to help their children succeed in school.



MC-Zambia provides students with:

- First year of school fees
- Uniform and shoes
- School books

Did you know? Illiteracy rates among individuals aged 15 years and older in Zambia were reported at 86% in 2015 according to UNESCO.



Business Seminars

MC-Zambia's business seminars support local business owners in Chanyanya. The seminars are focused on equipping business leaders with the knowledge and technological resources needed to expand their operations.

Training topics include:

- Money saving/transfer services via mobile providers
- Customer care
- Diversification of business
- Account management and record-keeping



Local business owners reported an **increase in revenue** after attending a seminar

Tailoring

Tailoring is a key skill for many individuals across Zambia. The ability to design, cut, and sew fabric provides economic security and a livable wage that can increase household income.

MC-Zambia's Tailoring program equips individuals with the knowledge and skills needed to work in the clothing industry. The program takes a holistic approach by integrating entrepreneurial principles that allow students to learn business skills while they learn technical skills. This encourages students to start their tailoring business once they graduate.

23

Tailors enrolled in the program

6

Graduates with a significant increase to household income



The course further also enables students to demonstrate their leadership skills in the community as they work towards addressing social issues. Community issues and solutions are discussed during their trainings.

ICT Computer Skills

The ability to use digital platforms and understand computer technology has become a core tenet for progressing in today's world. Those who lack computer skills find upward mobility and access to educational resources nearly impossible.

MC-Zambia's ICT program provides a comprehensive understanding of computer technology through knowledge and skills training.



800

Hours of digital literacy training for community members

3

Local schools use MC-Zambia's computer labs as a resource to administer exams

227

Students graduated from the ICT Program

The ICT Computer Skills Program teaches:

Computer hardware maintenance

Microsoft Office suite

Technical maintenance fixing and repairing computers

Computer software maintenance

According to the World Economic Forum on Africa, an estimated 50% of the population in Zambia is living without access to electricity. MC-Zambia's computer labs function as one of the only internet and wi-fi accessible locations in Chanyanya, serving as a community resource for all living in the area.



Young Leaders Program

The Young Leaders Program (YLP) supports the next generation of leaders by helping them develop the skills needed to respond to the challenges in their communities. Young people inherit a wide array of issues, ranging from climate change to youth unemployment. YLP is rooted in the principle of **local change through global exchange™**, which empowers young people to act as changemakers. People between the ages of 18-26 serve as an essential age group and can help address intergenerational issues with long-term impact.

The Young Leaders Access Program has four main modules:

LEADERSHIP
DEVELOPMENT



GLOBAL
CITIZENSHIP

VISION
PLANNING



SELF
AWARENESS

SPEAKERS

Presentations are conducted by guest speakers from different fields, including academia, business, tech, and non-profit management. Guest speakers share their expertise through interactive presentations allowing young leaders to familiarize themselves with new subjects and skills. Engaging group discussions follow each session.



SESSIONS

Different sessions take place throughout the program and provide practical knowledge and information to young leaders. Sessions often focus on broad issues that impact young people worldwide, including gender, environmental issues, and youth civic engagement. In 2019, YLA added a self-awareness module to its curriculum.



CROSS-CULTURAL COMPETENCY

Topics covered during sessions often spark energetic discussions around global issues. Participants draw on their own cultural context to engage in powerful and meaningful conversations on a wide range of subjects.



Participants represented 30 countries:

Albania • Algeria • Bangladesh • Brazil • Bulgaria • Colombia
Egypt • Fiji • Ghana • Guyana • Hong Kong • India • Indonesia
Iraqi Kurdistan • Ivory Coast • Kashmir • Kenya • Kosovo • Kyrgyzstan
Pakistan • Philippines • Palestinian Territories • Paraguay
Panama • Peru • Serbia • Tanzania • Tunisia • Vietnam • Zimbabwe

984

Young Leaders since
2002

Alumni Network

The YLA Alumni network provides support for young leaders, allowing them to collaborate and exchange resources with past and present participants of the program.



Mentors

- Work one-on-one to develop strategies for community project
- Support with vision planning, assessments, and obstacles
- Encourage young leaders over the year-long program to achieve project goals

YLA at a Glance

Global leaders between the ages of 18-26 during the one-year program

14
Mentors

SOCIAL ISSUE

Identify social issue impacting community

MENTOR

Mentors paired with young leaders

WORKSHOPS AND SESSIONS

Sessions include workshops, speakers, project management skills, presentations, and dialogue with like-minded leaders

10-DAY PROGRAM

10-day collaborative program in NYC and Burlington, VT

27
Mentees

RETURN TO COMMUNITIES

Young leaders return to their communities prepared to engage and work with mentors over a year-long period to transform projects into an actionable community initiative

Young leaders address a variety of social issues impacting their communities including:

- | | |
|----------------------|----------------------------------|
| women's empowerment | childhood development |
| food waste | destigmatization of menstruation |
| economic development | youth development |
| suicide prevention | sustainable agriculture |
| rural development | mental health |
| | education |



YLA Alumni become a part of a global network of changemakers. Alumni are eligible for AVF grants and CLA internships.



Community Leaders in Africa

The Community Leaders in Africa Program (CLA) is a 3-6 month internship that reinforces the skills developed during the Young Leaders Access Program. The internship is designed to further support YLA alumni through practical and professional experience in community development.

CLA connects two of MCW's core programs: Africa Programs and the Young Leaders Program. Interns work directly with MCW Africa Programs' country managers to support high impact projects.

The Community Leaders in Africa Program strengthens leadership skills in a context suited for international development. Young leaders use their leadership skills in a non-profit environment to support community-led projects.

Internship locations are based in East and Southern Africa with MCW's affiliate organizations:

MC-Rwanda

MC-Tanzania

MC-Zambia

Community Leaders in Africa Program Elements

- Personal and professional growth in the development sector
- International and cross-cultural experience
- Directly collaborating with organizational leadership

Personal Development Plan (PDP)

A component of the CLA internship is to support interns with professional growth in tailored areas they are looking to develop. Working closely with the MCW team, the PDP is developed at the start of the internship and supported by a mentor for the duration.

Internship locations are based in East and Southern Africa to work with MCW's affiliate organizations.

Alumni Ventures Fund

The Alumni Ventures Fund (AVF) is a grant designed to support alumni in order to take their projects to the next level. YLA alumni can apply for a one-year grant ranging between \$500-\$5,000. In addition to one year of funding, grantees are paired with professional mentorship to support the implementation of their community-based project.



Mohamed Ghanem | Egypt

Mohamed is the founder of **Agent of SDGs enterprise**. The program equips young people with a clear understanding of the SDGs, social entrepreneurship, and **civic education** through online and in-person awareness campaigns. Agent of SDGs also develops **workshops, networking events, and peer mentorship** to train young people. Training young people in rural areas such as upper Egypt has enabled the program to reach more places in need of urgent support. With AVF funding Agents of SDGs was able to design and implement **five programs that impacted more than 350+ young people in Egypt**.

Ogbemudia Eddy Uwoghiren | Nigeria

Ogbemudia Eddy Uwoghiren is the founder of **LifeSaversNG**, an organization made up of 15 volunteers that work to equip ordinary people with basic **First Aid Skills training to save lives and stabilize victims before transportation to the hospital**. Since receiving AVF funding, LifeSaversNG has carried out intervention programs, community based First Aid trainings, **#StopTheBleed Campaign**, and has organized **8 trainings empowering 650+ people directly with Basic First Aid skills**.



Sharath Koona | India

Sharath Koona is a changemaker working in the field of **education**. He is leading his project with a vision to see a world where every line of work is cherished, by creating a Universally Reachable Network (U.R.N.) which guides individuals towards their professional dreams. Project R.E.T.U.R.N is developing an **online platform that generates optimized career paths**. With AVF funding, Sharath developed two workshops on career planning, one called **Discover Dreams**, which totals more than **290 participants**, and the other **YOUOPEN 2020** (youth opportunities; entrepreneurship), which totals more than **600 participants**.



Tu Karen Nguyen | Vietnam

Founder of **YJT Sisterhood Union**. The organization aims to create a platform that **connects and empowers mostly female members through knowledge sharing, career opportunities sharing, and emotional support**. YSU has more than **3,000 members**. With AVF funding, YSU developed a skillshare club, webinars, blog writings, and career opportunities. YSU is now providing and encouraging members to join their **free classes in business intelligence and coding with Python**. YSU wants to develop a **micro-finance program** for its own members in the future.



Young Leaders Conference - Albania

Young Leaders Conference (YLC) is a 3-4 day international conference that offers **skills development and leadership training** to young people between the ages of 18-26. The conference is an expansion of the Young Leaders Access Program and functions as a shortened version of the year-long program. YLC was developed in response to the overwhelming interest from young people around the world to gain the critical skills needed to achieve positive community change. The context and condition of social issues that impact people are complex and differ by region. YLC addresses specific regional and global challenges faced by young people by partnering with local organizations familiar with social issues. Partners can provide long-term engagement with participants due to their proximity.

Alumni Engagement

Alumni of the Young Leaders Access Program are a core component of YLC and play a vital role in organizing and developing the conference with local partners.



Post Conference Support

After the conference, participants join the alumni network where they can receive support from fellow young leaders and MCW team members.



CONFERENCE SPEAKERS

Local experts on social issues are present during the conference. Albania had several speakers from the development world including a CARE International specialist on gender.

25

Participants from the Balkan region

3

YLC international conferences: Kosovo, Egypt, and Albania since 2017

20

Sessions during YLC Albania

SOCIAL ISSUES

- Gender Equality
- Youth Migration

WORKSHOPS

- Leadership Training
- Vision Planning
- Project Management



Gala 2019

On July 16, 2019, MCW celebrated its 15th Annual Gala and 20th year anniversary at New York University's Kimmel Center for University Life. More than 400 guests attended the event, which raised over \$970,000 to support MCW's programs. The MCW Community Partnership Award was presented to Ernst & Young (EY) and accepted by Herb Engert, a partner of the firm.

A discussion on leadership, moderated by Ali Velshi, included panelists involved in various aspects of MCW's Global work over the years. Panelists included: Anusha Somani, YLP Alumna/Africa Programs Intern; Mohamed Ghanem, YLP Alumnus/2019 AVF Recipient; Adolf Unoarumhi, AVF Mentor/Senior Manager in the Transaction Advisory Services practice at EY; Freddy Mutanguha, MC-Rwanda Board Chair/Regional Director of Aegis Trust; and Dr. Alexis Cohen, Oral Health Care Outreach pediatric dentist.



Board of Directors



Edward Bergman
CEO, Proxima Hospitality Group



Paul Bergman
Executive Chair, Advancing Eco Agriculture



Anna Condoulis
Associate Dean, Student Affairs, Alumni Relations, NYU SPS



Mark Kemper
Former President, North Atlantic Region, UPS



Dr. Charles L. Robbins
Vice Provost Undergraduate Education and Student Success/Dean of the Undergraduate Colleges; Executive Director, Center for Changing Systems of Power Stony Brook University



Humera Qazi
Managing Director, Morgan Stanley



Rich Miranda
Vice President - Global Dental Business Group, Henry Schein, Inc.

Team Members



Naadhira Ali
Director, Resource Development and Communications



Dr. Marion Bergman
Director, Oral Health Care Projects (volunteer)



Khalid Elachi
Executive Director



Mohamed Ghanem
Young Leaders Conference Coordinator



Leon Gojani
Young Leaders Access Program Manager



Regina Leichner
Director, Africa Programs



Anusha Somani
Community Leaders in Africa Coordinator

MCW Financials

MCW Statement of Financial Position as of December 31, 2019 (Prepared for the fiscal year ending December 31, 2019)	
SUPPORT AND REVENUE	
Contributions	
Restricted	\$42,878
Unrestricted	\$977,658
Total operating revenue	\$1,020,536
EXPENSES	
Program services:	
Africa Programs	\$662,690
Young Leaders Program	\$230,038
Support services:	
Management and general	\$44,960
Fundraising	\$107,970
Total expenses	\$1,045,658
OPERATING LOSS	(\$25,122)
NON-OPERATING REVENUE	
Investment income	\$25,707
Unrealized gain on investments	\$69,413
Total non-operating revenue	\$95,120
Change in net position	(\$69,998)
Net position at beginning of year	\$1,468,751
Net position at end of year	\$1,538,749

Notes

1. Cash and Cash Equivalents: MCW considers all highly liquid instruments purchased with a maturity of three months or less to be cash equivalents.

2. MCW receives in-kind support from various sources in support of its projects. In-kind contributions are reported as contributions and expenses in the accompanying statement of revenue, expenses and changes in fund net assets at their estimated fair value at date of donation. In-kind contributions for the year ended December 31, 2019 recorded in the financial statements were \$30,748. Included in this amount are: \$1,939 for the Young Leaders Program; \$26,809 for Oral Health Care Programs; \$2,000 for fundraising supplies. In-kind contributions of volunteer time or technical assistance are not included in these numbers.

3. The Statement of Financial Position was prepared by an independent auditor, Peter J. Bertuglia (Certified Public Accountant, P.C.). Copies are available on file at MCW's office in New York City.



@mcwglobal

MCW Global
102 East 30th Street, Lower Level
New York, NY 10016 USA
Telephone: +1.212.453.5811
www.mcwglobal.org

MCW (Miracle Corners of the World, Inc.) is a U.S.-registered 501(c)3 non-profit organization. All contributions to MCW are tax deductible to the extent allowed by law.