



Annual Report 2020

THE CORNER®





CONTENTS

02

Theory of
Change

03

Welcome
Letter

04

Young Leaders
Program

11

Africa
Programs

28

Annual Gala

30

Board of
Directors

31

Our Team

32

Financials



OUR MISSION

To address communities' pressing needs by empowering current leaders and readying leaders of tomorrow.

THEORY OF CHANGE

We believe that communities around the world face diverse challenges that require unique solutions. Local leaders are not only needed, but they are critical for sustainable, long-term development to enact positive change.

Our role is to provide the next generation with the skills, tools, and support they need to lead positive changes in their communities for generations to come. We invest in human capital to encourage individuals who are passionate about addressing inequalities.

MCW's Africa Programs, Oral Health Care Program, and Young Leaders Program cultivate individuals who are leading community change at a local level in a global context.

WELCOME LETTER

Dear Friends,

2020 was a year that provided a new set of challenges with the intensifying global pandemic and the pursuit for equality against racial injustices. However, notwithstanding all the challenges that came our way, MCW Global sought to not only stay committed to our goal of achieving increased economic security, improved health, and greater levels of education, but also to adapt these goals to the changing environment of the world. MCW strives to foster an environment and culture of empowerment through community-focus and has taken quick action to adapt, adjust, and progress forward.

During these challenging times, MCW pivoted its approach to engagement, activities, and leadership. In order to continue to deliver programs and maintain services, MCW maintained critical staff, following a difficult decision to suspend new hires and fill vacancies. Additionally, in Rwanda, Tanzania, and Zambia, our affiliates' community-focused facilities and programs were temporarily closed for in-person learning. Due to international travel restrictions and putting our beneficiaries and team's safety first, bringing young leaders together was no longer possible.

However, the circumstances of 2020 were minor setbacks for our team as we continued to reach new goals, expand our network, and sustain positive impact across the world. MC-Zambia was able to complete its first order of protective cloth masks for the AIDS Healthcare Foundation where profits helped support some of Zambia's most vulnerable rural communities. MC-Rwanda's Youth Groups created W.A.S.H hand-washing stations to not only reduce the spread of coronavirus in their communities but also to spread valuable information about the virus. The Young Leaders Program took place virtually, hosting webinars as digital conferences to provide resources including mental health and new leadership skills to help individuals deal with a global crisis. Through COVID-19, we witnessed positive growth within our Young Leaders Program and learned just how adaptable our model is for the virtual world. Thanks to MCW's vast global network, we were still able to utilize our expertise of bringing young leaders together, but this time virtually. We are glad that MCW's dedication to serving communities and readying leaders of tomorrow can continue to expand and prosper even in the midst of a global pandemic.

With deep gratitude and thanks to our friends, supporters, and community members, MCW will continue to follow its mission and goals. We are grateful for your support and hope you enjoy this edition of MCW's Annual Report 2020.



Eddie Bergman
Co-founder & President,
Board of Directors



Khalid Elachi
Executive Director



Young Leaders Program

Local Change Through Global Exchange®

YOUNG LEADERS PROGRAM

The Young Leaders Program, which includes the Alumni Ventures Fund, the Community Leaders in Africa Program, the Young Leaders Conference and the Young Leaders Access Program, strives to challenge participants in overcoming problems facing their communities of interest.

Rooted in the principle of **Local Change Through Global Exchange®**, the Young Leaders Program ensures that individuals have the necessary skills to face local and global issues and to act as changemakers. These skills come through workshops and discussions surrounding vision planning, cultural competency, and global citizenship.

Young Leaders
Access Program



Young Leaders
Conference



Community
Leaders in Africa



Alumni Ventures
Fund



Young Leaders Access Program

The Young Leaders Access Program (YLA) has four main tenets following the foundational structure of the Young Leaders Program: leadership development, global citizenship, self-awareness, and vision planning.

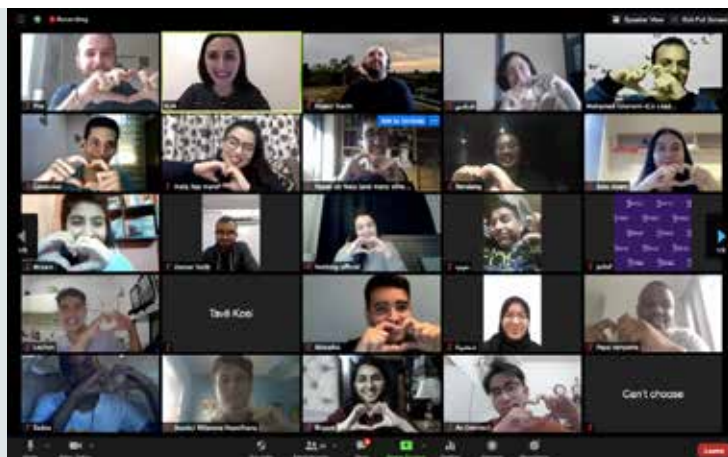


This year-long program, which is open to individuals aged eighteen to twenty-six, aims to assist leaders in both developing and progressing solutions to issues facing their communities. Conventionally hosted in-person, the circumstances of the COVID-19 global pandemic shifted the 2020 YLA to a virtual environment. The first-ever virtual program brought together fifty-two young leaders from thirty-eight countries to develop the necessary skills to establish themselves as leaders and changemakers in their communities. Focusing on cross-cultural communication and creating long-lasting networks, the 2020 YLA aimed to foster an environment of diversity and inclusion.

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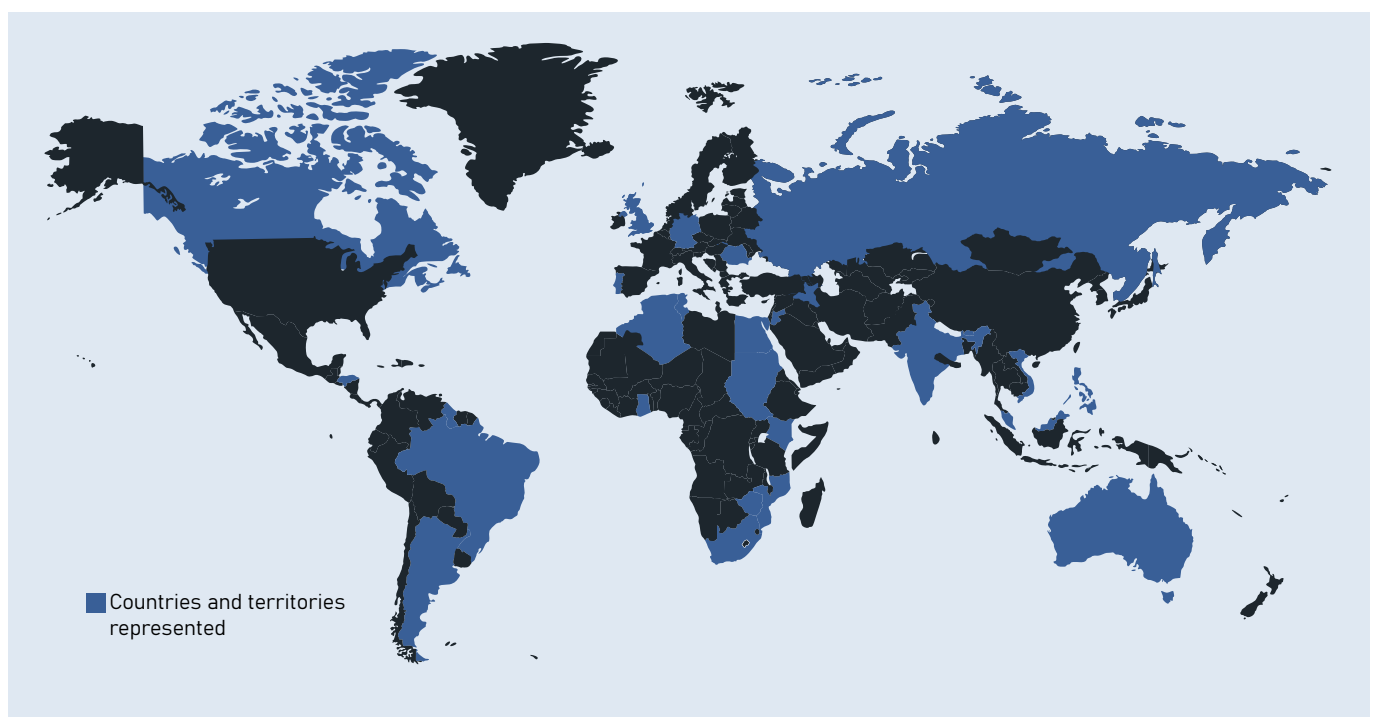
**The first-ever
virtual program
brought together
52 young leaders
from 38 countries**

”



In order to facilitate a strong, smooth transition to a virtual environment, the first part of YLA took place via e-modules and online learning; the topics of the modules were modern leadership, mental health, understanding gender, activity design, and vision planning.

During the latter part of the program, participants listened to a number of speakers and were involved in discussions reflective of the topics of the modules. In addition to engaging in activities and discussion, the young changemakers began working on implementing vision plans in their communities with the support of their mentors, with thirty-four community projects currently underway around the world. These projects are focused on a wide range of issues - from HIV prevention to farming to women's empowerment.



Young Leaders Conference

The Young Leaders Conference (YLC) is an intensive three-to-four day international conference focusing on skills development and leadership training. As an extension of the Young Leaders Access Program, the YLC aims to reach more people worldwide to not only expand the organization's network but also grow social impact across various regions of the world. The conference primarily aims to develop leadership skills that are adaptable to region-specific issues that range from gender equality to youth migration to the environment.

In 2020, the Young Leaders Conference took place in Peru, however, as a result of the COVID-19 pandemic, it took place virtually. This conference was not only the first of its kind but also the first to host participants from the South American region. **Thirty-four young leaders** came together from **seven different South American countries** to help one another hone their skills to become successful leaders in their communities.

Through engaging discussions on techniques and qualities of modern leadership, the YLC was able to highlight the importance of mental health and understanding and accepting gender, especially within South America. However, the 2020 YLC would not have been possible without the incredible work of Young Leaders Access Program alumni María José Lovatón (YLA '18) and Florencia Peñaflor (YLA '19) who were fundamental to the conference's development and implementation. In addition to offering to host the conference, both María and Florencia facilitated the partnership with the **Pontifical Catholic University of Peru** and provided tremendous support in terms of the conference's logistics and curation.



The conference primarily aims to develop leadership skills that are adaptable to region-specific issues that could encapsulate anything from **gender equality** to **youth migration** to the **environment**.



Community Leaders in Africa

The Community Leaders in Africa program is a three to six month internship that allows alumni of the Young Leaders Access Program to gain practical, professional community development experience while identifying and working on a set of leadership skills and tools, increasing their self-awareness level, and working in a multicultural environment. In 2020, MCW Global selected Gamuchirai Mazingi as its first CLA program intern. Gamuchirai first became involved with MCW in 2016 when she attended the YLA program as a mentee, and then returned in 2019 as a mentor.

Selected as **the first CLA intern**, Gamuchirai was based in Dar es Salaam, Tanzania where she worked closely with the MC-Tanzania team to support local fundraising and community-building efforts for the Oral Health Care Program. Moreover, her work as an intern helped MC-Tanzania with strengthening an outreach and communications structure surrounding the organization's development efforts. These efforts included compiling a list of potential development partners, developing a presentation deck, and assisting in proposal writing.

MC-Tanzania country manager Venance Ngungo attests to the skillfulness and adaptability that Gamu showed during her internship, saying, “The intern [Gamu] exhibited proactiveness in her work...This generally increased a sense of excitement and motivation throughout the team to apply for more grants and awards.” Gamuchirai’s experience working with MC-Tanzania also supported her after the internship’s conclusion with finding and securing a suitable job in her home country of Zimbabwe; she says it herself in that “In terms of personal life, my Tanzanian internship has been putting me on the map...Thank you for the mentorship, the results are visible.”



“In terms of personal life, my Tanzanian internship has been putting me on the map...Thank you for the mentorship, the results are visible.”

Alumni Ventures Fund

The Alumni Ventures Fund (AVF) is an opportunity for graduates of the Young Leaders Access Program (YLA) to transform their vision plans into tangible community-based projects. In 2020, both Anmol Zehra and Made Sunaya received one-year of professional mentorship as well as grants totaling over \$6,500. The mentorship and grants these young women received helped transform their ideas for change into concrete projects within their communities. With the addition of Anmol and Made, MCW Global has awarded nineteen grants to alumni of the YLA program, totaling over \$67,000, since the establishment of AVF in 2009. Charmaine Peart-HoSang, a member of the Alumni Ventures Fund selection committee, said of the program that “AVF continues to showcase the power of young leaders to execute their vision and demonstrate their impact locally tapping in a network of global support of funding and mentors.”



Anmol Zehra, Pakistan

“A community of healthy individuals with access to health facilities and compassionate health care systems in Pakistan.”

Anmol Zehra, who first attended YLA in 2018, is the founder of “HEALTH MATTERS,” a program that strives to connect efficient yet underutilized doctors with patients who have access to comparably less resources. Her goal with “HEALTH MATTERS” is to utilize technology as a medium for bettering health care and health solutions in her home country of Pakistan.

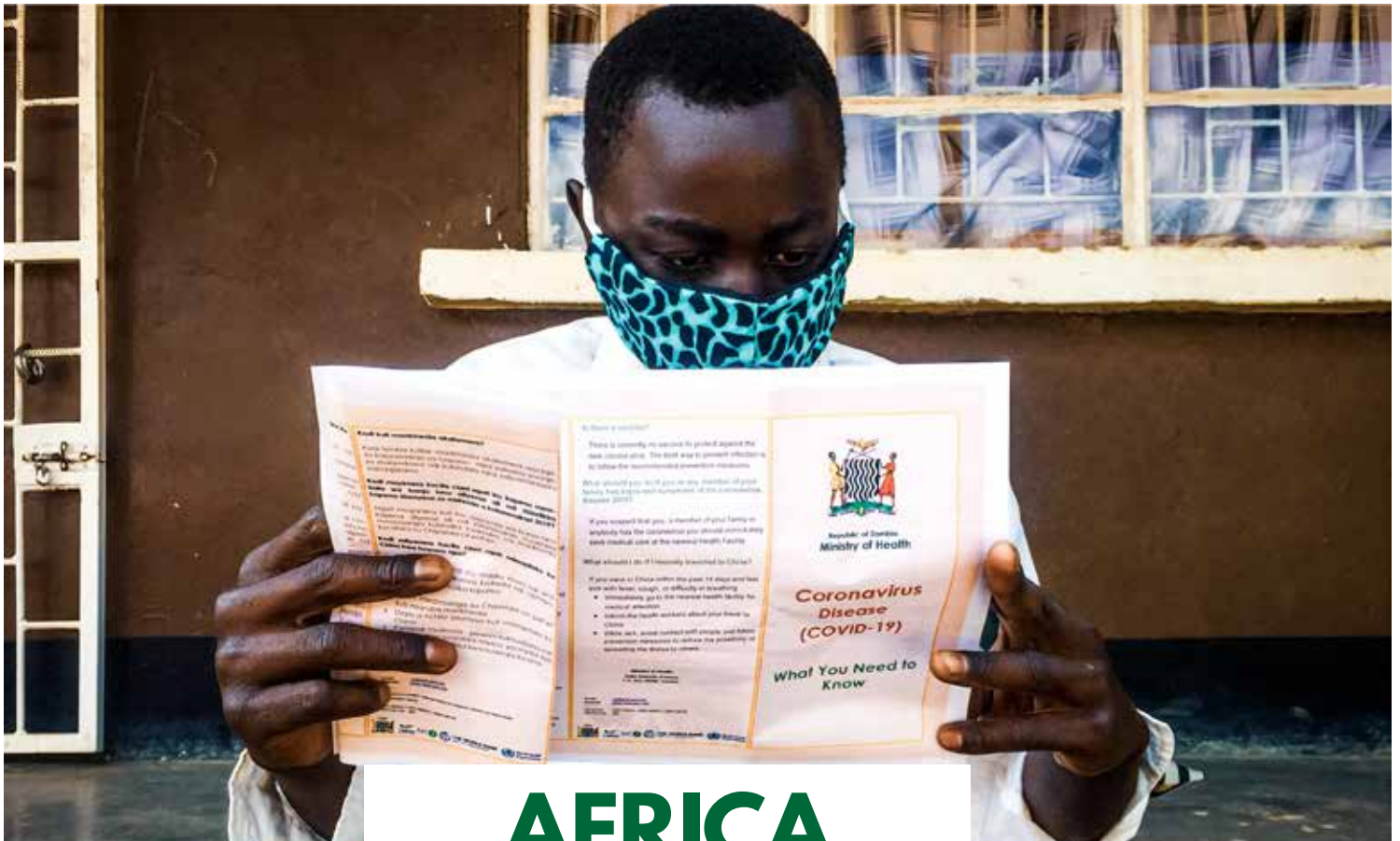


Made Sunaya, Indonesia

“A place where Indonesian Children and Youth have the awareness and ability to maintain a healthy and green environment.”

Made Sunaya, who also attended YLA in 2018, has created “Less Waste More Love,” which is a workshop series aimed for young people to educate themselves on a range of topics through facilitated discussions and activities.

As an extension of her pilot project, Bumi Buddies (started during the 2018 Young Leaders Access Program), this series of workshops helps participants become both engaged citizens and environmental leaders. Made hopes that by becoming their own environmental leaders, the youth will have the courage and power to instigate more change in communities around the world.



AFRICA PROGRAMS



AFRICA PROGRAMS

Where we work



When the COVID-19 pandemic hit, the **education**, **health** and **economic** security of communities around the world were more fragile than ever. Despite the challenges brought on by the pandemic, MCW's affiliate organizations doubled down on their work in Rwanda, Tanzania, and Zambia in their efforts to realize MCW Global's shared vision.



Economic

Sub-Saharan Africa, a region home to more than one billion people, is extremely diverse with the potential to yield inclusive growth and eradicate poverty in the region. However, recent statistics indicate that Sub-Saharan Africa is still accounting for nearly two-thirds of the “global extreme poor” population. According to data from the World Bank, within Sub-Saharan Africa, 40% of the population was living below the US \$1.90-a-day poverty line in 2018. Despite concerted efforts made to reduce overall poverty in Sub-Saharan Africa, the impact of COVID-19 has been severe, estimated to push thirty to forty million people into extreme poverty.

Taking a closer look at the countries where MCW Global's affiliates operate, the economic situations have been dire yet there are promises of improvement. As of 2013, 38.2% of Rwanda's population was living below the poverty line. In 2017, 26.4% of Tanzania's population was living below the poverty line, while as of 2015, 54.4% of Zambia's population was considered living in poverty. COVID-19 has also impacted unemployment in Sub-Saharan Africa with the unemployment rate being 6.63% in 2020, an increase from 2019. This is why efforts made by MCW Global and its affiliates are essential to the development and improvement of the overall environment in countries such as Rwanda, Tanzania, and Zambia, so that the people can progress towards success.

Skills Development

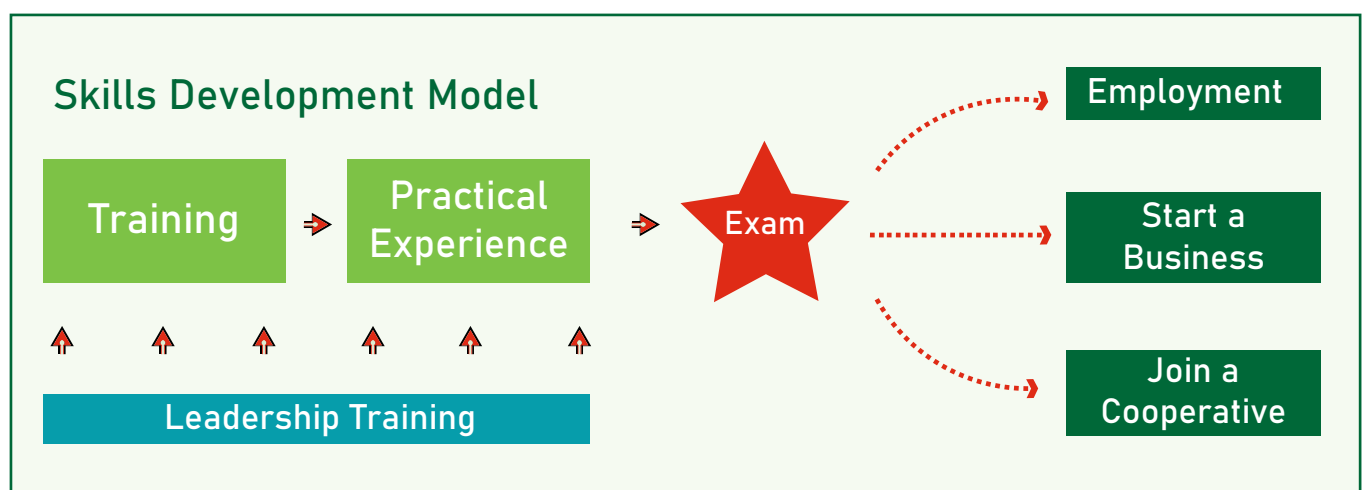


Like most of the world, the circumstances of COVID-19 adversely affected the implementation of major programs due to closures of schools in Rwanda, Tanzania, and Zambia. Despite closures and reopenings throughout the year, more than 100 young people were reached through Skills Development Trainings in Rwanda and Zambia. The importance of these Skills Development Trainings stems largely from the high demand both Rwanda and Zambia are facing for more digital literacy skills and tailoring opportunities. In fact, Rwanda's National Youth Policy has been revised to catalyze a shift from social to socio-economic empowerment, which



can be achieved through vocational and educational training. By offering vocational training in ICT, MC-Rwanda is preparing young people for tomorrow's workplace as it is expected that by 2030, 35-45% of all jobs in Rwanda will require digital skills. Moreover, the Tailoring Program provides individuals with a skill set that can open multiple pathways to employment due to the increased demand for domestically and sustainably-made clothing.

MC-Rwanda is aligned with MCW's Human Rights Corner® vision of supporting those affected by the 1994 Genocide Against the Tutsi.



MC-Rwanda met all of their targets for the number of students they planned to reach in Information Computer Technology (ICT) and Tailoring. Establishing a target number of 20 students, MC-Rwanda enrolled 25 students in its Computer Systems technology class, while the Tailoring class saw 31 enrollees.

Concurrently, MC-Zambia's vocational training programs experienced lots of success with 30 participants in the IT program. In addition, MC-Zambia's Design, Cutting, and Tailoring Program enrolled 23 women.



Entrepreneurship Incubator

2020 also saw the launch of a new incubator program to support MC-Zambia's tailoring alumni, so they can ultimately launch their ventures and promote their entrepreneurship skills. Originally providing vocational skills training in the sector of Design, Cutting, and Tailoring, MC-Zambia believes that the women and youth should have transferable skills that will allow them to generate reliable income. Hence, this incubator program, serving to empower the women and youth of Zambia, provides hands-on work to develop entrepreneurship skills and mindsets within the alumni community. Such entrepreneurial talent is achieved through financial literacy and leadership training programs in addition to strong mentorship throughout the duration of the incubator program. Furthermore, MC-Zambia will support the establishment of village banking so the program participants can access funds dependably to support their initiatives.





“MCW Global has a vision for communities around the world to achieve greater levels of education”





Education

MCW's work in Rwanda, Tanzania, and Zambia is consistently making efforts to include educational programs with the new, ever-changing needs of these communities.

For MCW's affiliate organizations in Africa, boosting the breadth and reach of education is crucial: both for sustaining the mission of MCW and helping respective economies. This effort to increase participation in education largely stems from the lack of educational infrastructures in Rwanda, Tanzania, and Zambia. In 2019, Rwanda's out-of-school children totaled 121, 348 with only a net enrollment of 22.8% in primary school education. On the other hand, in 2020, Tanzania's out-of-school children totaled 1,812,727 but with a net enrollment of 83.9% in primary school education. Lastly, in Zambia, 495,692 children were out-of-school in 2017 with a gross enrollment rate of 8.7% in primary school education. MCW's efforts in these countries are serving the needs of communities and seeking to lift up the overall population toward literacy and skills development.

Literacy

MC-Zambia has been running its Learn2Learn program for the past eight years. The nature of Learn2Learn is to help children reach literacy levels that are required to continue with their education, and to help adults maintain literacy levels to improve their livelihoods. In total, the program enrolled forty students.

In addition to the literacy program, MC-Zambia supported the integration of children into formal government schools, so they can progress in their primary and secondary education; of thirty targeted children for re-integration, twenty-six were integrated into formal schools. MC-Zambia's library also underwent enhancement and



improvements so that when the schools reopen, children can enjoy the new changes and programs. By procuring additional books, bookshelves, computers, and games in addition to increasing the availability of library services, MC-Zambia expanded the functionality and usage of the library.

40 students enrolled
in Learn2Learn

30 students targeted
for re-integration

26 students
re-integrated





Leadership Training

During 2020, MC-Rwanda created a customized leadership curriculum for all of the students in skills development and youth programs.

ICT Clubs

In an effort to come to the aid of schools in Zambia that do not have the infrastructure to adequately teach computer skills, MC-Zambia set up ICT clubs in the primary schools to enhance understanding of the subject of computers and technology. These ICT clubs aimed to equip not only students with the skills to improve their lives but also Chanyanya's entrepreneurs with the knowledge of how to eventually incorporate technology into their future company strategies. The success of the ICT clubs reflects the increased capacity of the whole community in adapting to the changes of the environment and realizing what will help progress the community forward.



Health

In countries like Rwanda, Tanzania, and Zambia, health is of utmost concern to most citizens and is a primary driver of MCW Global's efforts to provide more adequate and efficient health services to populations in need. A crucial part of any country's threshold conditions for economic and social development is ensuring that the majority of the population has access to health care services and facilities. However, in Tanzania, roughly 50% of the population has access to safe drinking water while only 24% has access to adequate sanitation facilities.

The Institute for Health Metrics and Evaluation found that in Rwanda, the efficacy rate of health care and services was only 59.4% in 2019. In Zambia, the efficacy is even lower at 52.7% in 2019 due to the fact that only 4.9% of the country's GDP is spent on health services. MCW Global's mission and goal in Rwanda, Tanzania, and Zambia is to improve health security and safety as to also ensure an increase in the success of economic and educational programs.

COVID-19 Response

Without a doubt, 2020 was the year in which solving health concerns and improving access to health care programs was at the forefront of MCW's agenda in Rwanda, Tanzania, and Zambia. Overall, nearly 100 young individuals mobilized to run daily awareness campaigns in the fight against COVID-19 in Rwanda, Zambia, and Tanzania.



100

young individuals mobilized to run daily awareness campaigns in the fight against COVID-19 in Rwanda, Tanzania, and Zambia

Rwanda

In Rwanda, MC-Rwanda partnered with the Mayor's office to ensure that an estimated 10,000 people received information on how to prevent the spread and infection of COVID-19 in their community. Information was disseminated to the community by way of youth volunteers who explained protective and preventive measures individuals could take to protect against COVID-19. The efforts of the youth volunteers were supplemented by broadcasting vehicles used in thirteen of the fifteen sectors in the Bugesera District; such vehicles were especially effective in reaching community members in more remote villages and areas of Rwanda.

10,000

people received information on **how to prevent** the spread and infection of COVID-19 in their community.



COVID-19 RESPONSE IN RWANDA



MC-Rwanda partnered with the Mayor's office to ensure that an estimated 10,000 people received information on how to prevent the spread and infection of COVID-19 in their community.

Additional efforts were made in Rwanda by the teachers, students, and alumni of the tailoring program in the form of making and then donating 3,000 masks to the Bugesera District, as well as establishing eleven W.A.S.H hand-washing stations, reaching hundreds of individuals, to enable and promote proper hygiene protocols.



Zambia

MC-Zambia was also dedicated to the cause of slowing down and preventing the spread of COVID-19 in its community. As soon as COVID-19 reached Zambia, the MC-Zambia team made protective cloth masks for the frontline health workers at AIDS Healthcare Foundation. MC-Zambia's tailoring students went on to produce and donate another 3,000 masks to the most vulnerable populations in Zambia's rural communities.



**11 WASH STATIONS
ESTABLISHED**



**6,000 MASKS
PRODUCED & DONATED**

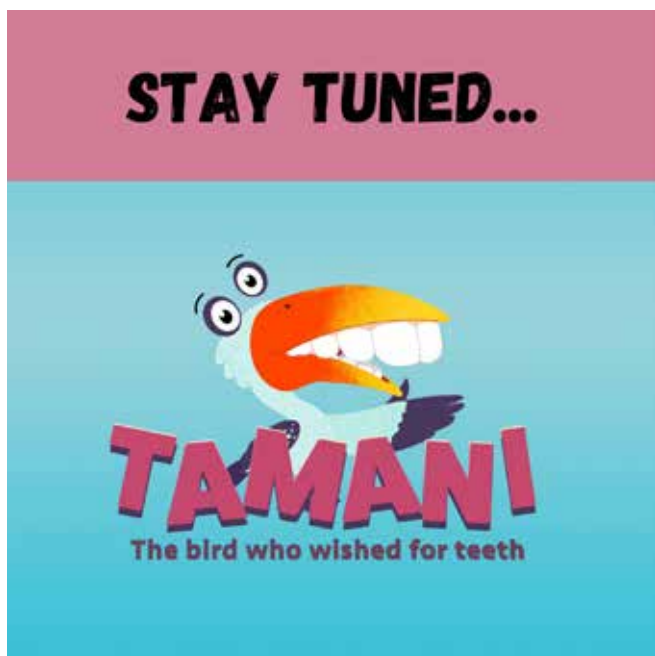


Faculty and Graduate Clinic at Muhimbili University of Health and Allied Sciences School of Dentistry

While working to mitigate the effects of COVID-19 in Tanzania, the MC-Tanzania team continued to work together with The Muhimbili University of Health and Allied Sciences (MUHAS) School of Dentistry to facilitate the establishment of the dental school's Faculty and Graduate Clinic. A container of customized equipment to establish the clinic arrived at MUHAS in May of 2020. Through the dedication and generous support of industry partners, volunteers ensured that the installation of the equipment would not be delayed due to travel restrictions. Providing virtual oversight and assistance, technical support teams from across the United States worked with the Tanzanian teams to set up cabinetry, dental chairs, X-Ray machines, as well as sterilizing operations.



Tamani the Bird Who Wished For Teeth



Through in-kind support from Peripheral Vision International (PVI), MC-Tanzania created an educational oral health cartoon for children called Tamani The Bird Who Wished For Teeth.

Tamani is a bird who wishes for teeth, and one day, the teeth magically appear. With the help of his good friend Fikiri, the two learn the ins and outs of how to care for teeth, such as the proper way to brush your teeth and the importance of regular dentist visits. Tamani's story and lessons help children find fun and laughter while receiving critical oral health education.



Youth Groups

Across all we do, young people are fundamental to any success. We support the youth groups in Rwanda and Zambia on their journeys to becoming community leaders. By providing the space, resources and leadership training, we mobilize young people to lead changes in education, health, and economic security at the community level.

From launching environmental clubs, to using football as a means to educate community members on HIV/AIDS, to supporting the COVID-19 Response, it was the motivation and the creativity of youth who kept us feeling hopeful throughout 2020.



Virtual Gala 2020

On October 14, 2020, MCW Global held its first virtual gala due to the circumstances of the COVID-19 pandemic. With over 400 virtual attendees, the event was able to raise more than \$860,000 to support MCW Global's programs and affiliates. The 2020 MCW Leadership Award was presented to Eduardo Martinez, President of The UPS foundation as well as UPS's Chief Diversity and Inclusion Officer.

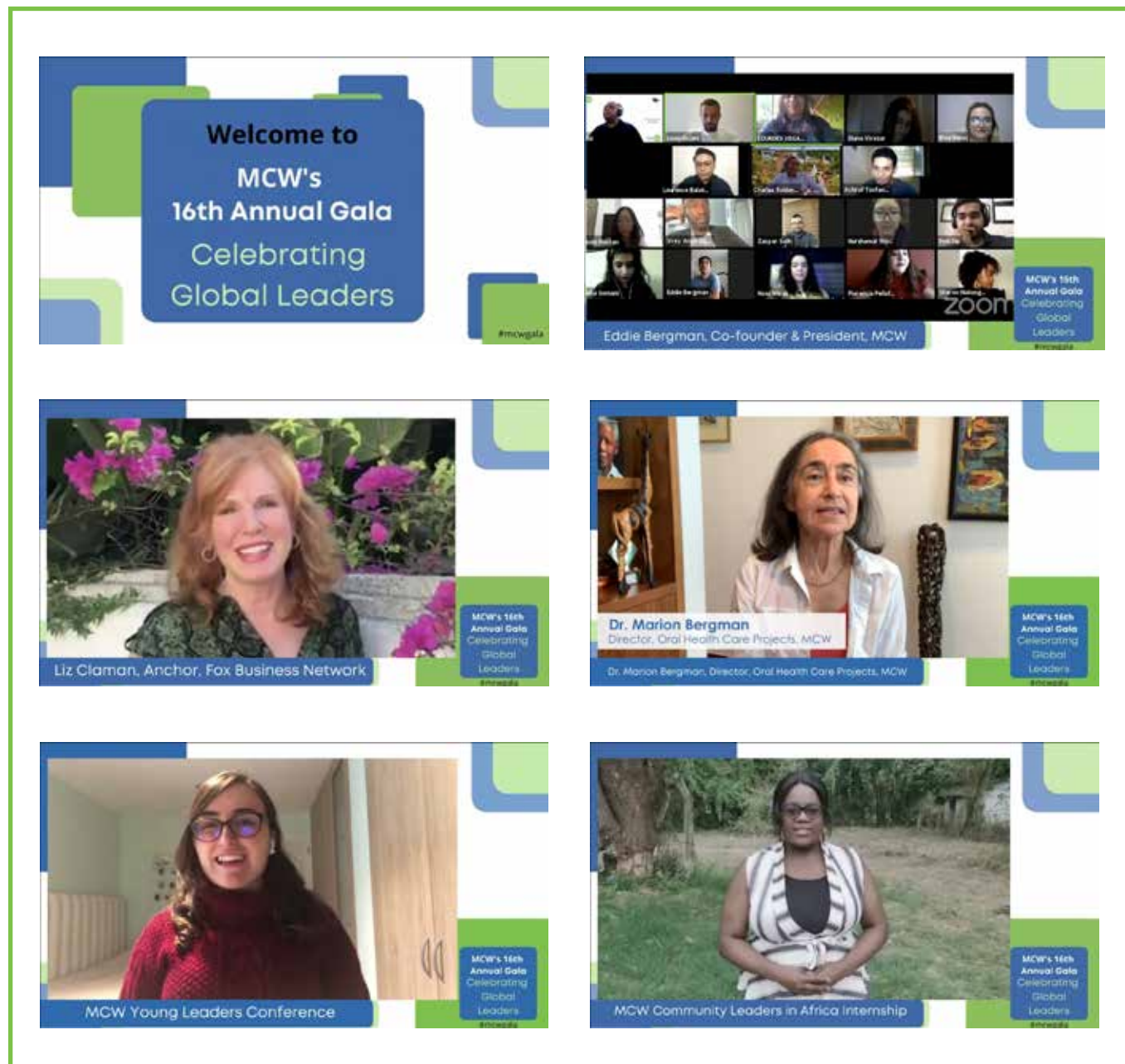


The MCW Community Partnership Award was presented to BDO, a professional services firm providing assurance, tax, and advisory services, and was accepted by Wayne Berson, CEO of BDO.

Liz Claman of Fox Business Network welcomed guests to the gala. Former Under-Secretary-General of the United Nations and Executive Director of UN Women, Dr. Phumzile Mlambo-Ngcuka, urged young leaders to think outside the box in solving community challenges during the global pandemic. In addition, Ali Velshi of MSNBC reminded the audience that “while so much has changed...the capacity we have as humans to give—even in difficult times—is not diminished.”



During the program, alumni of the Young Leaders Program from Zimbabwe, Peru, Panama, Egypt, Pakistan, and Kosovo offered testimonials about the impact and life-changing path that the Young Leaders Access Program provided them with. Members of the MCW Africa Programs' team were also able to virtually join the gala to provide on-the-ground updates on their COVID-19 response plans.



Board of Directors



Edward Bergman

President, MCW Board of Directors; CEO, Proxima Hospitality Group



Paul Bergman

Executive Chair, Advancing Eco Agriculture



Anna Condoulis

Former Associate Dean, Student Affairs, Alumni Relations, NYU SCPS



Mark Kemper

Former President, North Atlantic Region, UPS



Rich Miranda

Treasurer, MCW Board of Directors; Vice President, Dental Lab Group, Henry Schein Inc.



Kabinga Pande

Founder, MC-Zambia



Humera Qazi

Managing Director, Morgan Stanley



Dr. Charles L. Robbins

Professor, School of Welfare; Executive Director, Center for Changing Systems of Power
Stony Brook University

Team Members



Dr. Marion Bergman

Director,
Health Care Projects
(Volunteer)



Khalid Elachi

Executive Director



Regina Lechner

Director,
Strategy and Impact



Leon Gojani

Director,
Young Leaders Program



Anusha Somani

Program Associate,
Africa Programs



Dhurata Berisha

Coordinator,
Young Leaders Access
Program



Noor Imran

Coordinator,
Young Leaders Conference



Sharon Matongo

Coordinator,
Media and Communications

MCW Interns

Myra Qazi

Anika Sanghvi

Financials

MIRACLE CORNERS OF THE WORLD, INC.

STATEMENT OF REVENUE, EXPENSES AND CHANGE IN NET POSITION

Year ended December 31, 2020

Support and revenue:		
Contributions:		
Restricted	\$	5,257
Unrestricted		883,688
Total operating revenue		888,945
Expenses:		
Program services:		
Africa Programs		546,824
Young Leaders Program		56,610
Support services:		
Management and general		42,100
Fund-raising		42,477
Total expenses		688,011
Operating income		200,934
Nonoperating revenue:		
Investment income		9,157
Unrealized gain on investments		48,047
Payroll Protection Plan		62,810
Total nonoperating revenue		120,014
Change in net position		320,948
Net position at beginning of year		1,538,749
Net position at end of year		\$ 1,859,697

Notes

1. Cash and Cash Equivalents: MCW considers all highly liquid instruments purchased with a maturity of three months or less to be cash equivalents.
2. MCW receives in-kind support from various sources in support of its projects. In-kind contributions are reported as contributions and expenses in the accompanying statement of revenue, expenses and changes in fund net assets at their estimated fair value at date of donation. MCW did not receive any in-kind contributions in the year ended December 31, 2020. In-kind contributions of volunteer time or technical assistance are not included in these numbers.
3. The Statement of Financial Position was prepared by an independent auditor, Peter J. Bertuglia (Certified Public Accountant, P.C.). Copies are available on file at MCW's office in New York City.



Annual Report 2020

THE CORNER®



MCW Global

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MCW (Miracle Corners of the World, Inc.) is a U.S.-registered 501(c)3 non-profit organization. All contributions to MCW are tax deductible to the extent allowed by law.



@mcwglobal