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MCW 5-Year Strategic Plan Approved



New York, NY, USA, January 3, 2022 – Following approval by its Board of Directors, MCW Global released a **5-year strategic plan** kicking off in 2022.

The plan reaffirms MCW Global’s **commitment to developing communities around the world** in the areas of education, health and economic security with leadership at the core of its interventions. The new plan highlights five strategic objectives: Leadership and Inclusivity; Leveraging Modern Technologies; Brand Realignment; Forming Diverse Partnerships; and Investing in Collaborative Governance.

In particular, our objectives are as follows:

1. Expand our work to be deeply inclusive and relevant, with **leadership at the core of our interventions**;
2. Leverage and center **modern technologies** in all that we do;
3. Build a **cohesive and compelling brand** around cultivating local leadership to build communities’ education, health and economic security;
4. Build vibrant, creative **partnerships** to support our work;
5. Ensure a highly functioning, **collaborative leadership structure** is in place.

The 55-page document identifies **17 key initiatives** some of which include the introduction of digital tools into the curricula of our Literacy Programs, and the rebranding of our “Young Leaders Access Program” to become “Young Leaders Fellowship.”

MCW Global's new strategic plan was prepared following an extensive **co-design process** involving contributions from the Board, the MCW Global Team, its affiliates and stakeholders alike. This inclusive drafting process sought to ensure a strategic plan reflective of the **values** and **diverse representation** across our teams.

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About Us

MCW Global is a non-profit organization with a vision for communities around the world to achieve greater levels of education, improved health, and increased economic security. Our mission is to address communities' pressing needs by empowering current leaders and readying leaders of tomorrow. Founded in 1999, MCW Global is based in New York with affiliates in Africa (Rwanda, Tanzania, and Zambia). MCW Global offers Young Leaders and Africa Programs. Across all our programs, we seek to act with integrity, compassion, accountability, responsibility, and excellence. www.mcwglobal.org
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